

# **ONGOING REINFORCEMENT**

## Learning. Reimagined.

The single biggest opportunity for sales performance improvement is to ensure sales teams retain and apply everything they have learned. New Velocity's ongoing training support via coaching sessions featuring our industry-leading Lightboard, morning meetings, gamification and role playing, ensures that the training sticks.

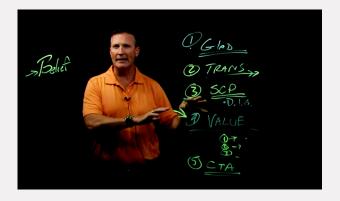
#### **DYNAMIC SUPERSTUDIO SESSIONS**

Using our famous Lightboard and latest video conferencing technology, New Velocity's Dynamic SuperStudio Sessions engage learners, while allowing teams to own the material and successfully incorporate it into their daily activities.

These sessions are fast-paced and feature word-by-word role-play exercises and gamification and contest creation.

#### O- KEY FEATURES

- Customized coaching sessions
- Award-winning instruction
- Industry-leading technology
- Role-play exercises
- Gamification
- Contests



### **LIGHTBOARD**

Think of New Velocity's industry-leading Lightboard as a chalkboard. But without the chalk. In fact, the Lightboard is pumped full of light and has the instructor facing the audience, instead of having their backs to them.

New Velocity's Lightboard was specifically designed so that our instructors can directly interact with handwritten notes and diagrams, while facing the camera.



